

Aaron Hinds

Telephone: (865) 660-3643

Primary email: spadedacedesigns@gmail.com

Secondary email: designdecoded@gmail.com

Website: spadedacedesigns.weebly.com

Experience

PostNet, (Marketing Management/Pre-flight)

November 2013-Present

I work on a daily basis to continue to push the presence of PostNet on many marketing fronts, an example of which being social media outlets. I also helping the printing process ranging from starting digital files to preparing them for print to even making sure the physical outcome is fully correct.

Asen Marketing and Advertising, (Graphics Intern)

January 2013-March 2013

I continued my education in the corporate world and gained experience in a design firm. My knowledge was further expanded with e-mail blasts, social media expertise and working with design professionals.

Oak Ridge Convention and Visitor Bureau, (Marketing Intern) August 2012-December 2012

I stepped in the shoes of a corporate creative's shoes and learned more of the delicate proceedings of a graphic designer. I helped with advertisements, mobile applications, T-shirt designs, and even customer relations.

Imaginary Gardens, (Design Editor)

October 2011-December 2012

I design spreads for the layouts for the magazine and approve other layouts. I design posters, advertisements, and flyers to help spread the word about the publication. This organization received the "Most Improved Organization" award from the school in the spring of 2012 and "Best Student Organization" in 2013.

ALGA-Student Chapter, Pellissippi, (Communications Officer)

August 2012-May 2013

I conveyed messages to members and officers, saw to communications to other areas in the school, arranged meetings and helped the other officers.

Skills Professional level in Adobe Creative Suite: Illustrator, Photoshop, Flash, etc.
Advance training in Microsoft Office: Word, PowerPoint, Excel, etc.
Social Media Marketing
Marketing Management
Social Networking
Web design
Advertising Design
Pre-Flight/Print design
Layout Design

Education Pellissippi State Community College (CGT) September 2010-May 2013
I studied in the Communications Graphic Tech program to become a professional designer.
-Associate in Applied Arts- CGT Degree (Graphic Design and Advertising focus)

Savannah College of Art and Design (SCAD) (*Graphic Design*) September 2009-May 2010
I attended a year at one of the world's most prestigious colleges for the Arts.

References Deanne Topping, Asen Marketing and Advertising, (Art Director)
deanne@asenmarketing.com (865) 679-0006

Tyler Pavlis, Knoxville Sports and Social Club, (Owner/Operator)
tyler@knoxssc.com (865) 662-7600

Richard Collins, GC Services, (Center Operator)
rcollins1986@yahoo.com (423) 253-5441